

Zyrtec - Ryan McPartlin :90 - "Doghouse" - 2.14.10 MR 1.

EXT. RYAN MCPARTLIN'S HOME - BACK YARD - MORNING (**FLASHBACK**)

RYAN stands next to a substantial pile of LUMBER and other BUILDING SUPPLIES.

RYAN (V.O.)  
Whoever came up with the phrase  
"Man's Best Friend" knew what he  
was talking about.

**KEY: Ryan McPartlin**

His DOG (we'll call him "HANK") saunters by, gives the wood an investigatory SNIFF--

RYAN  
(as he rubs dog's head)  
Yeah, it's the good stuff, Hank.  
Pressure treated, the works!

Hank wags his tail, CROSSES OUT--

TIGHT ON: RYAN - POST-PROJECT. Dirty now. Shirt streaked with sawdust, a little soggy (we'll find out why in a moment), safety goggles perched on his forehead--

RYAN (CONT'D)  
Dogs don't care if you get the part  
or win the award... or anything  
like that. Your dog just wants to  
love you.  
(beat)  
How awesome is that?

EXT. RYAN MCPARTLIN'S HOME - BACK YARD - DAY (**FLASHBACK**)

Ryan measures out his cut; and after making sure his protective goggles and gloves are in place, he gets to work with his SKILL-SAW. Sawdust FLIES into the air--

RYAN (V.O.)  
So I wanted to do something special  
for Hank, to let him know how much  
he means to me. This is something  
you can do for your dog, too!

A beautiful SPRING DAY. The many plants and flowers in Ryan's yard are in full bloom, and that means pollen. And lots of it. But Ryan is un-fazed--

Into frame walks Hank, soaking wet from a dip in the pool. He SHAKES, sending water and fur flying in all directions--

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BACK ON: RYAN - POST-PROJECT --

RYAN

But if you have allergies, working  
out here could be a nightmare.

EXT. RYAN MCPARTLIN'S HOME - BACK YARD - DAY (**FLASHBACK**)

TIGHT as Ryan puts the final NAILS in the roof slats of  
Hank's new house --

RYAN (V.O.)

And let's face it, if you're  
sneezing all day long, you're never  
going to be able to build the  
perfect dog house.

Now WIDER as he stands back to admire his handiwork--

REVEAL: the DOG HOUSE. The roof is crooked, and the whole  
thing leans sharply to one side. "Perfect" it ain't...

TIGHT ON: RYAN--

RYAN

Or, you know... rebuild the perfect  
dog house.

BACK TO WIDE SHOT: Next to Ryan, Hank lets out a sad GROAN--

RYAN (CONT'D)

(to dog)

Still plenty of daylight, Hank. I  
can fix it!

ANNOUNCER (O.S.)

The makers of Zyrtec(R) encourage  
you to explore [LoveTheAir.com](http://LoveTheAir.com) to  
find out how you can take control  
of your allergies, and get back to  
the things you love to do.